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From the Office of Enrollment Management

Our enrollment counselors are working diligently to share about Cottey with our prospective students! Despite the coronavirus pandemic, our team has been able to keep pace with the needs of this unusual time, and we've been thrilled with the response of our incoming class. In true Cottey spirit, we're embracing the challenges of the 'new normal' and we're excited about the year ahead!

The fall semester goes by quickly. Our students have just begun classes, but before we know it, it will be mid-terms and then winter break! This is a busy time for high school seniors, too. Our Enrollment Management team is busy working with the Class of 2025.

This fall, many high school seniors are still considering which college they will attend. There's still time to introduce students to Cottey! P.E.O. referrals are the most effective way to influence future enrollment. Did you know that high school juniors may also apply to Cottey as early as their second semester? Submit a referral for a college-bound student today via the website at cottey.edu/peo/promote-cottey/.

If a student is considering attending Cottey, please encourage her to submit her application right away! The sooner a student's application is complete and she is accepted, the more financial aid opportunities she will have. This also gives her plenty of time to apply for your SPD Cottey scholarship! The FAFSA opens in **October**, so forms are already on the students' minds.

Cottey recognizes the increased complications of standardized testing for college admission as a result of the pandemic. For new students who are entering Cottey for the 2021 academic year, we have **waived** the ACT/SAT testing requirement. Students applying to Cottey must have earned a 2.6 or higher high school GPA, and they must be taking a college preparatory curriculum at their high school – meaning they will have completed four years of English, two years of the same foreign language, three years of mathematics, two years of science, and two years of social studies (e.g., history, government, psychology, etc.).

In reviewing applications, Cottey performs a holistic assessment including GPA and coursework, recommendations, activities, goals, and character. Our admission team may request additional information in order to fully appreciate an applicant's qualities and assess her ability to succeed at Cottey. Overall, the College seeks to admit students whose interests and aspirations match the opportunities provided by Cottey and who will contribute to the College's incredible educational environment.

Cottey's competitive scholarship deadline is **February 1**. Students who wish to apply for fine arts or science scholarships will need to be accepted before February 1 to be considered.

Be on the look-out for additional updates from Enrollment Management!

Local Chapter Meeting Reports

New local meeting reports for 2020-2021 are available for the local chairmen at cottey.edu/peo/promote-cottey/.

Supporting Cottey Students

All Support-A-Student and Support-A-Suite programs are coordinated by the individual state/provincial/district Cottey committees and the College does not maintain records about the amount of support and sponsorship that students/suites receive. Not all suites and students receive support. Remember that you may want to include commuter students in your planning. If we receive calls or email regarding student support, we provide contact information for the state/province/district Cottey chairman.

Please keep the following guidelines in mind:

- Monetary gifts of \$50 or more to a student may impact her financial aid package. Please note: this does not apply to gift cards, finals packages, or Cottey Cash.
- Due to federal student privacy laws, the College is not allowed to release the home addresses or cell phone numbers of Cottey students.
- The College does not sell gift cards or gift certificates to local restaurants or retailers.
- Students are encouraged to send a thank-you note. Most students follow through with the request, but we do not monitor that process.
- Please notify the Office of P.E.O. Relations if a student contacts you requesting money. The College will assess the student's needs and will proceed accordingly.
- If you are looking for ideas about items to send students or suites, a list of care package ideas has been created and is [attached to this email](#).
- The revised academic calendar for the 2020-2021 year is [attached to this email](#). Please note that all classes will transition to virtual delivery after Thanksgiving break to help reduce the spread of COVID-19. Students have the option to decide whether or not they'd like to be on-campus in December.

Connecting With Students

The current naming convention for student emails is

firstname(dot)lastname@student(dot)cottey(dot)edu

(for example: jane.austen@student.cottey.edu)

When addressing mail or packages to an individual student or to a suite, please address them using the following formats.

When addressing mail to a student, please format the address as

(Student Name)
(Residence Hall)
COTTEY COLLEGE
1000 W. Austin Blvd.
Nevada, Missouri 64772

When addressing mail to an entire suite, please format the address as

(Suite Name)
COTTEY COLLEGE
1000 W. Austin Blvd.
Nevada, Missouri 64772

All mail for commuter (non-residential) students should be addressed to their local address, if you know it, or as indicated below.

(Student Name)
Commuter Student
c/o Student Life Office
COTTEY COLLEGE
1000 W. Austin Blvd.
Nevada, Missouri 64772

[New Mexico Students Attending Cottey](#)

Haili Bingham – DOB March 20 – Mountainair – P.E.O. Hall – Arkansas Suite

Karina Gchachu – DOB Jan. 30 – Rio Rancho – P.E.O. Hall – Iowa Suite

Dominica Chavez – DOB Feb. 18 – Santa Rosa – Commuter Student – Send to Student Life

Have you seen the video of Dominica Chavez on the New Mexico Facebook Page or on our Cottey Corner on the New Mexico Website (sign into nmpeo.org >Projects>Cottey Corner)? If not, then please watch the video of this amazing young lady who is attending Cottey. She is impressive.

New Mexico Suite, located in Reeves Hall, is being remodeled and has five students—one from Iowa, one from Texas, one from Ethiopia, and two from Missouri.

Other Helpful Information

At the moment, no virtual recruiting events are scheduled. However, if chapters have students interested in speaking with a recruiter, please call Cottey at 417-667-8181, and ask for Enrollment Management).

Chapter Cottey Chairs can call local high school counselors directly to schedule an appointment. You can request promotional materials from the Promote Cottey portion of the Cottey website (cottey.edu). Other valuable resources can be found there as well. You can also contact Stephanie Grgurich (sgrgurich@cottey.edu) in Enrollment Management for further assistance.

As you think about recruiting students to Cottey, you might want to understand their generation, Generation Z, and how they approach life, their education, and their future. I did a Google search and found interesting information in a Wikipedia link. There are many more links you can access. You may also be asked "Why a women's college?" I found wonderful information discussing this issue on the Women's College Coalition website (Cottey is a member of this coalition), and I hope you will find it helpful as well. Perhaps your chapters could offer programs on these two topics this year. As influencers in our communities, we want to give the best information we can about our college and its impact on students.

You can always access information on the P.E.O website (peointernational.org) and the Cottey website (cottey.edu). I am happy to assist you; my email is millerb842@gmail.com, my cell phone is 505-870-7334. Good luck!! Have fun!! And let's recruit outstanding young women to our college.